

**FOR IMMEDIATE RELEASE**

March 28, 2001

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NR01-07

**MEDIA ADVISORY**

**More Than 80 California Broadcasters to Air Governor's  
"Earthquake: Duck, Cover & Hold" Drill Message As Part of  
California Earthquake Preparedness Month**

**TO:** ALL CALIFORNIA NEWS MEDIA OUTLETS

**FROM:** GOVERNOR'S OFFICE OF EMERGENCY SERVICES

**WHAT:** STATEWIDE BROADCAST OF EMERGENCY ALERT SYSTEM  
(EAS) MESSAGE "EARTHQUAKE: DUCK, COVER & HOLD"  
DRILL

**WHEN:** TUESDAY, APRIL 3, 10:30 A.M.

**DETAILS:** More than 80 broadcasters (see attached) statewide are expected to participate in the launch of the 18<sup>th</sup> Annual California Earthquake Preparedness Month on Tuesday, April 3, 2001 at 10:30 a.m., when they air Governor Gray Davis' recorded "Earthquake: Duck, Cover & Hold" Drill EAS message. An estimated 2 million Californians will take part in numerous earthquake drills in schools, homes, and workplaces throughout California.

The "Earthquake: Duck, Cover, and Hold Drill, sponsored by the California Governor's Office of Emergency Services, is intended to raise the awareness of earthquake preparedness for all Californians. The month-long public education campaign teaches and encourages Californians to get "Ready to Ride it Out" before the next earthquake hits by promoting community preparedness events and promotions around the state throughout April.

**MEDIA NOTE:** If your station is not listed on the following pages, and you would like to participate in receiving and broadcasting the earthquake drill EAS Test, please contact Eric Lamoureux at (916) 262-1843.

## **Stations Broadcasting the EAS Message “Earthquake: Duck, Cover & Hold” Drill**

### **Confirmed Radio/Television Stations**

#### **Auburn**

KCNO AM 570  
KAHI-AM 950

#### **Bakersfield**

KERI AM 1180

#### **Berkeley**

KALX-FM 90.7

#### **Bishop**

KIBS-FM 100.7

#### **Brisbane**

KTSF-TV 26

#### **Calexico**

KQVO FM 97.7  
KICO AM 1490

#### **Chico**

KCEZ FM 100.7  
KLRS FM 92.7  
KRQR FM 106.7  
KTHU FM 102.1  
KPAY AM 1290  
KHSL FM 103.5  
KMXI FM 95.1

#### **Claremont**

KSPC FM 99.7

#### **Colton**

KFRG-FM 95.1

#### **Colusa**

KKCY-FM 103.1

#### **Crescent City**

KPOD AM 1240  
KPOD FM 97.9  
KCRE-FM 94.3

#### **Eureka**

KAJK FM 1090  
KXGO FM  
KFMI FM 96.3  
KKHB FM 105.5  
KRED FM 92.3  
KATA AM 1340  
KGOE AM 1480

#### **Fort Bragg**

KSAY FM 98.5

#### **Fresno**

KBIF-AM 900  
KIRV-AM1510

#### **Garberville**

KMUD-FM 91.1

#### **Gridley**

KMJE- FM 101.5

#### **Hollywood**

KCBS-TV 2

#### **Joshua Tree**

KCDZ-FM 107.7

#### **Lakeport**

KNTI FM 99.5  
KXBX AM 1270  
KXBX FM 98.3  
KQPM FM 105.9

#### **Los Angeles**

KCOP TV 13  
KNX AM 1070  
KFWB AM 980  
KCBS FM 93.1  
KALI AM 900

#### **Mendocino**

KPMO AM 1300

#### **Northridge**

KCSN-FM 88.5

#### **Oakhurst**

KTNS AM 1090

#### **Palmdale**

KUTY-AM 1470  
KLKX-FM 93.5  
KHJJ-AM 1380

#### **Palm Springs**

KMIR-TV 36

#### **Redding**

KNCQ FM 97.3  
KQMS AM 1400

#### **Red Bluff**

KBLF-AM 1490

#### **Sacramento**

KMAX - TV 31  
KSEG-FM 96.9  
KGBY-FM 92.5  
KHYL-FM 101.1  
KSTE-AM 650  
KFBK AM 1530  
KCRA-TV 3

#### **Salinas**

KHDC-FM 90.9

#### **San Bernardino**

KXFG FM 92.9  
KFRG FM 95.1

#### **San Clemente**

KWVE FM 107.9

#### **San Diego**

KUSI-TV 51

#### **San Francisco**

KOFY TV 20

KOHL FM 89.3  
KCBS AM 740  
KZQZ-FM 95.7

**Santa Barbara**  
KRUZ FM 103.3

**Santa Maria**  
KSMA-AM 1240  
KSNI-FM 102.5  
KTAP AM 1600  
KIDI FM 105.5  
(approx. 11:30 a.m.)  
KTME AM 1410  
KUHL AM 1430

**Twenty-Nine Palms**  
KCDZ FM 107.7

**Willows**  
KIQS AM 1560

**Yuba City**  
KUBA-AM 1600  
KXEL-FM 103.9FM

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